2026 MEDIA PACK

The Art of Design is an industry-leading publication for luxury residential interior design.

This accolade is met by preserving a clear aim of connecting our audience to the relevant products and services in the market and keeping the readers informed and inspired with each edition.



"EXCEPTIONAL DESIGNS FOR EXCEPTIONAL SPACES"

Meet Some of Our Awesome Team:

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OPENING HOURS MON-FRI 9AM - 4.30PM

MH MEDIA GLOBAL LTD. 18/20 NEWINGTON ROAD RAMSGATE CT12 6EE

CIRCULATION

With each edition, our audience is able to stay abreast with the latest and upcoming trends through innovative product galleries and cutting-edge designs created to spark creativity.

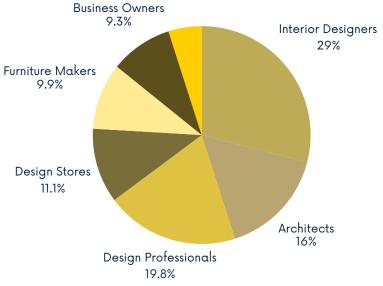
Focused on luxury interiors, The Art of Design's audience of 63,000 includes interior designers, architects, design professionals, design stores, business owners, furniture makers, high-end consumers, and related professionals who collaborate on the design and implementation process of a variety of projects.

Not only is the magazine available as a hard copy edition which is beautifully produced in the very best quality, but it is also available to view digitally via some of the world's leading digital newsstands. Such as Joomag, Issuu, Zinio, and Readly.

EVENTS

Throughout the year we partner with industry events such as Decorex, Clerkenwell Design Week, Surface Design Show and KBB. This enables us to distribute thousands of copies to a wide range of industry professionals.













FEATURE CALENDAR

Each issue of the publication contains many sections covering the Interior Design sector.

Some of the highlighted sections that will appear in the edits for 2026 can be seen below.

EDITIONS & FOCUSES

January - February
Kitchens, Surfaces, Bathrooms, Furniture

March - April Lighting, Decor, Flooring

May - June
Furniture, Architecture, Textiles, Product Design

July - August
Outdoor Living, Doors, Wall Coverings

September - October Flooring, Furniture, Decor, Textiles

November - December Lighting, Heating, Kitchens

EXHIBITIONS & TRADE SHOWS

In 2026, The Art of Design is proud to be a media partner with some of the UK's most influential design exhibitions and trade shows. For each event, we print and distribute additional copies of the magazine, ensuring extended reach and visibility for our advertisers.



Our media partnerships for 2026 include:

- KBB (Kitchens, Bedrooms & Bathrooms)
- Surface Design Show
- Clerkenwell Design Week
- LIGHT26
- HIX Event
- Design London (Shoreditch)
- The Flooring Show

Through these partnerships, The Art of Design is present where the industry gathers, connecting your brand with thousands of key professionals.

EDITORIAL SUBMISSION

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication.

The Art of Design reserves the right to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance.

For editorial consideration please email editoremhmagazine.co.uk

SPECIFICATIONS

Double Page Spread

Area: 400mm x 277mm Trim: 420mm x 297mm Bleed: 426mm x 303mm

Full A4 Page

Area: 190mm x 277mm Trim: 210mm x 297mm Bleed: 216mm x 303mm

Half Page

Area: 180mm x 132mm

Quarter Page

Area: 88mm x 132mm

Editorial Showcase

120 words of text and a colour image plus company contact details

A4 pages, Half Pages and Quarter Pages should be supplied as a high resolution PDF or JPEG file together with all required JPEG, TIFF, PNG or GIF images and fonts.

Product Showcases and Editorials should be sent as a Microsoft Word text file or similar and the image as a JPEG or PDF at 300dpi and 1MB or higher.

All prices are subject to VAT.



RATES

Double Page Spread - £2,550 Full A4 Page - £1,695 Half Page - £1,050 Quarter Page - £725 Editorial Showcase - £225

Outside Back Cover - £2,995 Inside Front Cover Double Page £3,500 Inside Front Cover Single Page £2,750

Loose / Bound Inserts - POA Gatefold - POA Front Cover Sponsorship - POA

DIGITAL ADVERTISING

What We Offer

Email Campaigns / Solus E-shot £1495 for 1, £2495 for 2, £3495 for 3

Our E-shot circulation is 146,726 Exclusive named circulation of the most up to date key decision makers within the Interior Design and Architecture Sector.

With an average return of 12,500 — 13,000 per shot, you can include hyperlinks directly to your website, allowing us to provide you full stats of the click-throughs.

The best results come when we send them on a Tuesday or Wednesday between 10 am and 12 pm, that way, we avoid the spam dump at the beginning of the day, and it's there ready for them to read at lunchtime. We would ask for you to create the HTML content, as we only do it as a last resort.

Website Banner - £995 per annum

Our web banner opportunity gives you the chance to display your banner ad on our website www.theartofdesignmagazine.com in a prime position for 12 consecutive months which will also be linked to your website so we can track how many people have clicked.



eNewsletter Insertion - £295 Our monthly enewsletters target tens of thousands of key buyers and specifiers.

With each release receiving a fantastic amount of response and enquiries, this is certainly a worthwhile option of getting your product/service recognised to the correct audience. With such a large circulation of relevant readers this form of advertising is money well spent.

www.theartofdesignmagazine/newsletter to view the Latest Newsletter. The overall benefits include: Up to 1200 words of text, 10 images, company logo & and contact details Direct hyperlink to your website Higher search rankings Read more link to view the full release Release will be published on the home page.

Statistics supplied upon request



FURTHER INFOMATION

Online Presence

You can view our entire archive of online publications via our website and also on the following platforms: Readly, Joomag & Issuu

The Art of Design extends its reach through a strong social media presence on Instagram and LinkedIn, connecting with a growing community of design professionals and creatives.

Find us on social media - @artof_design



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