

D *The Art Of* DESIGN

Media Pack 2014



About the PUBLICATION

The Art Of Design is a high class publication that has been fashioned for the person who understands what true design, fashion & lifestyle is....

Each edition features articles by the world's leading & up and coming designers and showcases the very latest trends from a wide range of design solutions from the modern world. We also carry The Art Of Luxury section in the publication that focuses on a few of life's luxuries. In this section you will find the latest car releases along with fashion showcases from some of the world's leading brands.

All of which creates a publication that boasts a dedicated following of professional readers, each and every item published had a hyperlink direct to the advertisers website. With a full tracking facility upon request advertisers can view a complete report on pages viewed, web hits & further information on request.



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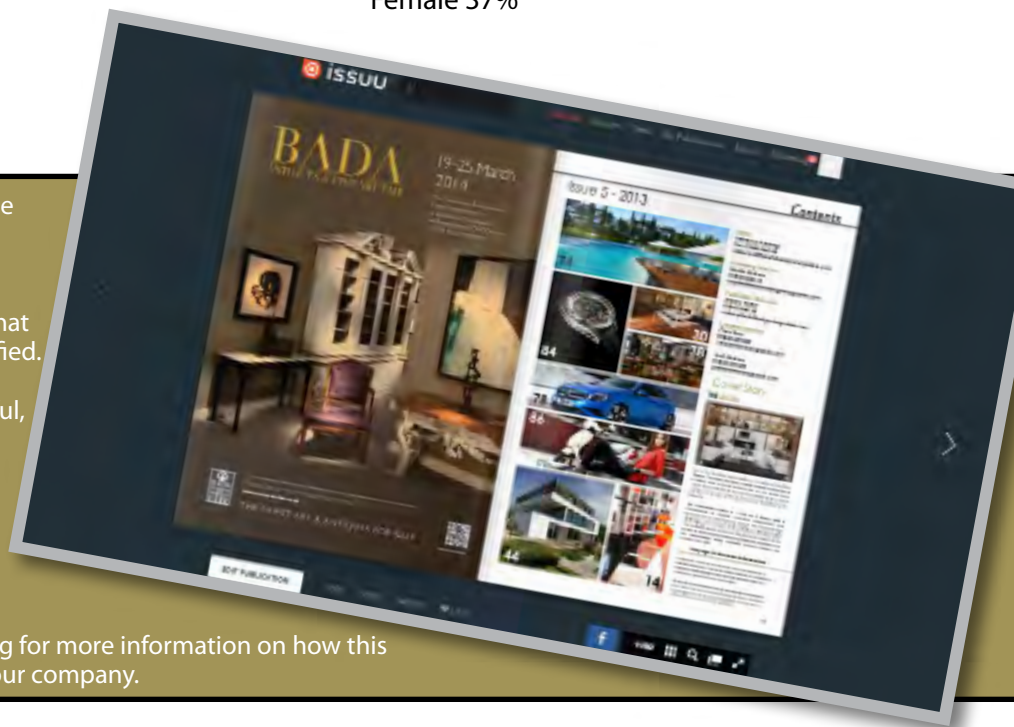
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LIFESTYLE

The Lifestyle section of the publication focuses on the finer things in life, giving the reader an up-dated selection of some of the world's higher class products.

This can range from the latest cars to high end accessories and is ideal for clients who are looking to influence our exclusive list of high end earners.

Key elements

Style
The A-Class is available in the A-Class 180k, 200k, 250k, 300k, 350k, 400k, 450k, 500k, 550k, 600k, 650k, 700k, 750k, 800k, 850k, 900k, 950k, 1000k, 1050k, 1100k, 1150k, 1200k, 1250k, 1300k, 1350k, 1400k, 1450k, 1500k, 1550k, 1600k, 1650k, 1700k, 1750k, 1800k, 1850k, 1900k, 1950k, 2000k, 2050k, 2100k, 2150k, 2200k, 2250k, 2300k, 2350k, 2400k, 2450k, 2500k, 2550k, 2600k, 2650k, 2700k, 2750k, 2800k, 2850k, 2900k, 2950k, 3000k, 3050k, 3100k, 3150k, 3200k, 3250k, 3300k, 3350k, 3400k, 3450k, 3500k, 3550k, 3600k, 3650k, 3700k, 3750k, 3800k, 3850k, 3900k, 3950k, 4000k, 4050k, 4100k, 4150k, 4200k, 4250k, 4300k, 4350k, 4400k, 4450k, 4500k, 4550k, 4600k, 4650k, 4700k, 4750k, 4800k, 4850k, 4900k, 4950k, 5000k, 5050k, 5100k, 5150k, 5200k, 5250k, 5300k, 5350k, 5400k, 5450k, 5500k, 5550k, 5600k, 5650k, 5700k, 5750k, 5800k, 5850k, 5900k, 5950k, 6000k, 6050k, 6100k, 6150k, 6200k, 6250k, 6300k, 6350k, 6400k, 6450k, 6500k, 6550k, 6600k, 6650k, 6700k, 6750k, 6800k, 6850k, 6900k, 6950k, 7000k, 7050k, 7100k, 7150k, 7200k, 7250k, 7300k, 7350k, 7400k, 7450k, 7500k, 7550k, 7600k, 7650k, 7700k, 7750k, 7800k, 7850k, 7900k, 7950k, 8000k, 8050k, 8100k, 8150k, 8200k, 8250k, 8300k, 8350k, 8400k, 8450k, 8500k, 8550k, 8600k, 8650k, 8700k, 8750k, 8800k, 8850k, 8900k, 8950k, 9000k, 9050k, 9100k, 9150k, 9200k, 9250k, 9300k, 9350k, 9400k, 9450k, 9500k, 9550k, 9600k, 9650k, 9700k, 9750k, 9800k, 9850k, 9900k, 9950k, 10000k.



Interior
The A-Class is available in the interior area - A 180k, 200k, 250k, 300k, 350k, 400k, 450k, 500k, 550k, 600k, 650k, 700k, 750k, 800k, 850k, 900k, 950k, 1000k, 1050k, 1100k, 1150k, 1200k, 1250k, 1300k, 1350k, 1400k, 1450k, 1500k, 1550k, 1600k, 1650k, 1700k, 1750k, 1800k, 1850k, 1900k, 1950k, 2000k, 2050k, 2100k, 2150k, 2200k, 2250k, 2300k, 2350k, 2400k, 2450k, 2500k, 2550k, 2600k, 2650k, 2700k, 2750k, 2800k, 2850k, 2900k, 2950k, 3000k, 3050k, 3100k, 3150k, 3200k, 3250k, 3300k, 3350k, 3400k, 3450k, 3500k, 3550k, 3600k, 3650k, 3700k, 3750k, 3800k, 3850k, 3900k, 3950k, 4000k, 4050k, 4100k, 4150k, 4200k, 4250k, 4300k, 4350k, 4400k, 4450k, 4500k, 4550k, 4600k, 4650k, 4700k, 4750k, 4800k, 4850k, 4900k, 4950k, 5000k, 5050k, 5100k, 5150k, 5200k, 5250k, 5300k, 5350k, 5400k, 5450k, 5500k, 5550k, 5600k, 5650k, 5700k, 5750k, 5800k, 5850k, 5900k, 5950k, 6000k, 6050k, 6100k, 6150k, 6200k, 6250k, 6300k, 6350k, 6400k, 6450k, 6500k, 6550k, 6600k, 6650k, 6700k, 6750k, 6800k, 6850k, 6900k, 6950k, 7000k, 7050k, 7100k, 7150k, 7200k, 7250k, 7300k, 7350k, 7400k, 7450k, 7500k, 7550k, 7600k, 7650k, 7700k, 7750k, 7800k, 7850k, 7900k, 7950k, 8000k, 8050k, 8100k, 8150k, 8200k, 8250k, 8300k, 8350k, 8400k, 8450k, 8500k, 8550k, 8600k, 8650k, 8700k, 8750k, 8800k, 8850k, 8900k, 8950k, 9000k, 9050k, 9100k, 9150k, 9200k, 9250k, 9300k, 9350k, 9400k, 9450k, 9500k, 9550k, 9600k, 9650k, 9700k, 9750k, 9800k, 9850k, 9900k, 9950k, 10000k.



FASHION

The fashion section covers many of the latest seasonal trends plus a wealth of product news, information and events from some of the major fashion houses from around the globe. Keeping the reader informed of the latest fashion trends and designs from the fashion world.



GUCCI
PREFALL 2013

INTERIORS

The Interiors section covers a wide range of interior and interior design projects, featuring some of the very best designed interiors from leading architectural and interior practices, there is also a wealth of product information to influence designers and connoisseurs of interior spaces.



Kingstone Shaw
Interior Design

A more and more buildings are being given the ability of interior design and architecture is a hot topic within the world of property development. We look at how the two can work together and what inspires the interior designers behind some of the UK's most successful projects.

Often a project's forgotten the interior design and architecture. The interior designers behind some of the UK's most successful projects. The architecture of a building often goes unnoticed as the focus is on the building's exterior. However, the interior design is what makes a building stand out. It is believed that they should be designed for any newly erected buildings, for those that have been around a little longer, new ways of living can inspire new ways of using space, which, at the same time, is inspiring an interior designer to retain the original charm.

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LUXURY HOMES

The Luxury Homes section is designed to be a showcase for luxurious and extravagant home trends from around the world, this section has proved to be a favourite with our readers as it showcases a wealth of design lead inspirational ideas for present and future projects.

TIMELESS HOMES Creates Magnificent Luxury Villas with Leading Industry Experts

The British-based company TIMELESS HOMES creates a new breed, specialist, exclusive luxury homes and properties, with leading industry experts in design, build, finance and construction. TIMELESS HOMES is a leading luxury homes with a unique architectural brand to meet the requirements of a growing number of clients worldwide.

The project focuses on the stylish, elegant residences of form. Thanks to the modular and scalable architectural approach used, the highly customised design covers nearly a wide range of sizes. In addition to the three existing schemes, further home design concepts will be developed in the years ahead.

LIMITLESS Living Space

This luxury villa is characterised by two 10-shaped levels - one on top of the other - and a massive atrium. Spacious terraces, between the ground and exterior, give the impression of floating architecture. The large glass terraces serve to enhance the experience of limitless living space.

WEIGHTLESS Architecture

The WEIGHTLESS home has been stripped down to the bare essentials. What remains is a poetic and almost sculptural architectural composition: a rectangular body on a sleek central core - a "floating block" above a glass base.

FEARLESS Design

The FEARLESS home concept represents both its bold and unusual architecture. From the old body of the home, the architectural team has "cut" that body to adapt to the surroundings and move elegantly between the levels of the building. The result is a unique concept that has never really any opportunity.



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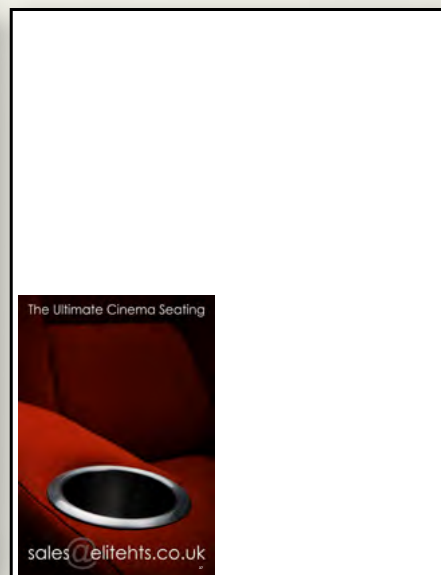
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